



International Reciprocal Trade Association

Raising the Standard of the Trade and Barter Industry Since 1979

524 Middle Street, Portsmouth, VA 23740

PH: 757-393-2292 www.irta.com

November 5, 2020

Re: The Barter Authority – Bill Meacham

To Whom it May Concern:

The International Reciprocal Trade Association, (IRTA), is a forty-one-year-old trade association for the global trade exchange industry.

I am writing to vouch for the credibility and professionalism of The Barter Authority, (TBA), trade exchange that has served the Virginia market since 1980. TBA's vast member network, combined with their strong emphasis on providing top-notch brokerage services, makes TBA one of the finest barter exchanges in IRTA.

Bill Meacham, TBA's founder and owner, is an incredibly knowledgeable barter professional who continually comes-up with creative new barter transactions for his members. Bill's forty years of achievements in the barter industry were just recognized at IRTA's recent 2020 Virtual Convention, when he was named the recipient of the prestigious "Legend of Barter Award."

I am quite confident that your company will reap tremendous benefits from working with Bill and TBA.

They have the experience and skill sets needed to help your company meet and exceed its financial goals.

Sincerely,

A handwritten signature in black ink that reads "Ron Whitney". The signature is written in a cursive style with a large, looped 'W'.

Ron Whitney

President & CEO